
How to care for your new extensions

LOOK AT THAT HAIR!

We are so excited for you to experience life with your new extensions! Now that you have them in, here are some important reminders to keep your extensions, and your natural hair, healthy and beautiful.

What products should you use?

The most important thing you can do to protect the investment in your new hair is to get the recommended "insurance," aka products, to make sure you aren't causing any unnecessary damage to the extension hair or your natural hair. Silicones, sulfates and wax additives can cause significant color fading, matting and tangling on both.

At Pin-Up Curls, we carry Eufora and O&M haircare. Below is a general guideline for your extension routine.

We all have different hair types, textures and needs. At your visit, we created a personalized product regimen for your natural hair and extensions. Refer to your pamphlet for those items. If you've lost your pamphlet, text the salon at (844) 712-4120 or message your stylist, and we'll send you your list.

IMPORTANT: Use sunscreen and skincare that don't contain avobenzone or octocrylene, to prevent pink or orange stains from oxidizing on the hair. We recommend Eufora Aloetherapy Mineral Sunscreen, which is safe for your extensions.

YOUR EXTENSION ROUTINE

- Step 1: Repairing shampoo
- Step 2: Hydrating, moisture or volumizing shampoo
- Step 3: Moisture masque (1x a week)
- Step 4: Repairing, moisture or volumizing conditioner
- Step 5: Smoothing serum (apply mid-lengths to ends)
- Step 6: Leave-in conditioner
- Step 7: Other leave-in product(s) of choice
- Step 8: Thermal protectant (before blow drying)
- Step 9: Heat protectant on dry hair (before hot tools)
- Step 10: Texture spray or hairspray

Your stylist will match each step to your Eufora and O&M products.

HOME CARE

Never wash or blow dry your hair upside down unless you're only doing a crown wash. It puts unnecessary tension on the extensions, leading to matting, tangling and damage to your scalp.

Save time by...

Doing a "crown wash" every couple of days, and shampooing all of your hair at least once a week.

Shampoo

Before getting in the shower, brush your hair from ends to scalp and between each row. Then, section each row with clips. You will wash each row individually from the bottom to the top.

Apply shampoo to your scalp, the base of the extension hair and between your rows. Use the pads of your fingers to cleanse in small circular motions, focusing on the base and mid-strand of your natural hair and your extensions. Avoid vigorous scrubbing; this helps prevent tangling and matting.

Rinse each section thoroughly, front to back. Repeat if necessary.

Condition*

It isn't necessary to condition in sections like you do with shampoo. Gently squeeze out excess water so the conditioner can do its job.

Split the hair in half from the center back. Apply product to the ends first and work up to ear level. Gently detangle with your fingers or a wet brush. Leave the conditioner on for 3-5 minutes before rinsing thoroughly.

*To extend the life of the extension hair and keep your natural hair hydrated, we highly recommend an at-home deep conditioning treatment at least once a week.

Blow dry*

Towel dry with a microfiber towel or t-shirt. Apply leave-in products from your personalized regimen from mid-lengths to ends. Follow the brushing guidelines on the next page, then apply heat protectant and any volumizing products.

To prevent tension and pulling, keep the base of your row secured with one hand while blow drying and brushing with the other. ALWAYS blow dry toward the face, never backward or upside down.

Start by power drying each row at the base, holding the seam with your opposite hand. Once the base of the rows and your natural hair are 100% dry, continue through the mid-lengths and finally the ends.

*You can air dry the ENDS of the extension hair, but the top and seam of the weft must be 100% dry.

LIFESTYLE

The information below is critical to follow in order to avoid tension on your corners and temples, matting, tangling, and damage to your scalp and hair.

Brushing

Using a wet brush, brush your hair at least twice a day: once in the morning and once before bed.

Use your free hand to gather your hair in the middle to avoid tension on your scalp. Start at the ends and work your way up to the middle.

Next, use your free hand to stabilize the base of the weft. Start in the middle and work your way up to the seam.

Finally, divide the rows and gently brush under the row, between rows (if you have two or more) and on top of the row to avoid matting.

Heat styling

Always use heat protectant before AND after blow drying, and any time you pick up another hot tool. 340°F is the sweet spot. Never apply heat higher than 375°F.

Sleeping

We recommend sleeping on a satin or silk pillowcase. Always brush before bed and apply a lightweight hair oil to your mid-lengths and ends. Put your hair in a loose braid or a low ponytail.

Glasses

Place glasses on your ears. Never slide them through your weft from your temples, or push them up onto the top of your head. Doing so can pull out your natural hair and put too much stress on the front corners of the row. Hook them on your shirt or put them away instead.

Ponytails & up styles

The base of a ponytail or up style (hair tie, clip, etc.) needs to sit either above or below the rows, NOT on them. Loosen each corner after the style is in to relieve tension and avoid ripping the stitches in the row. *See the note about bobby pins under Hats & accessories.

Swimming

Before swimming, add leave-in conditioner from the middle of your hair to the ends to prevent tangling. Always wear your hair in a braid (or braids) to prevent severe tangling and matting.

IMPORTANT: Use sunscreen free of octocrylene and avobenzone, like Eufora Aloetherapy Mineral Sunscreen.

Workouts & sports

Before and during a workout, your extensions should always be in a ponytail or braid(s). If your hair gets sweaty and you aren't washing afterward, blow dry the top of the weft 100% dry. For recreational activities, braids are highly recommended.

Hats & accessories

Make sure the corners are flat and not being pulled back when placing anything on your head. Once it's on, gently loosen the corners, EVEN IF you don't feel them pulling. Bobby pins can go anywhere in your NATURAL hair: under, between, above or around the weft. NEVER pin through or on top of your weft; it can pull your hair out and rip the seam.

Sweater weather

Friction at the nape from a hat or coat can cause your hair and extensions to mat. Take extra care to brush well afterward.

YOUR METHOD

Every extension method needs a little extra love in its own way. Find yours below.

Beaded, hand-tied & butterfly wefts

Follow the row-by-row washing, drying and brushing steps in this guide. Always keep the seam and base of each row 100% dry, and never pin, clip or tie anything directly on your rows.

Tape-ins

Wait 48 hours after your install or move-up before your first wash, so the tape can fully set. Keep oils, conditioners and serums off the tape tabs, and never aim high heat directly at them. Brush gently around the tabs, never across them.

K-tips

Keep conditioners, oils and serums off the keratin bonds. Hold flat irons and curling irons at least an inch away from the bonds. Each day, gently separate any bonds that stick together near the scalp to prevent matting.

Keeping your extensions happy

- **Maintenance every 6-8 weeks.** Regular move-ups protect your natural hair and keep your extensions looking seamless.
- **Something doesn't feel right?** Let us know within 7 business days of your install and we'll take care of any adjustments.
- **Color & chemical services.** For the healthiest results, have your color and chemical services done here at Pin-Up Curls. We can't guarantee your extensions when services are done at another salon or at home.
- **Salon-recommended products only.** Your products are your extensions' best friend.
- **Need to reschedule?** Extension appointments are reserved just for you, so we need at least 48 hours' notice.

Questions about your extensions? Text us at (844) 712-4120. We're always happy to help!

Have a curly day!